IIPT International Institute for Peace through Tourism Institut international pour la paix par le tourisme

Third Global Conference

Building Bridges
of
Peace, Culture & Prosperity
Through Sustainable Tourism

Scottish Conference & Exhibition Centre Glasgow Scotland

17-21 October 1999

Third Global Conference:

Background

The International Institute for Peace through Tourism (IIPT) was founded in 1986, the UN International Year of Peace, with a vision of harnessing the immense power of the travel and tourism industry as the world's first "Global Peace Industry", an industry that contributes to:

- > international understanding and cooperation
- > heritage preservation
- > an enhanced environment both built and natural
- > sustainable development with a particular focus on bridging the gap of have and have not regions of the world.

The IIPT First Global Conference: Tourism – A Vital Force for Peace (Vancouver, 1988) brought together delegates from 67 countries and served to *heighten awareness* to these values of tourism. The IIPT Second Global

Conference: Building A Sustainable World through Tourism, Montreal 1994, demonstrated the potential of tourism to contribute to a peaceful and sustainable world. Presentations included concrete 'real life' case studies of "Success Stories" at local, national and international level from both the public and private sectors as well as NGOs and related sectors such as Parks, Culture and Environment.

The IIPT Third Global Conference: Building Bridges of Peace, Culture and Prosperity through Sustainable Tourism continues with the idea of "Success Stories" as in the Second Global Conference and goes one step further. The Year 2000 will be the UN International Year of a Culture of Peace. Our intent with the Third Global Conference is to identify actual projects and programmes to be launched in the Year 2000 which contribute to a "Culture of Peace through Tourism".

Aim & Objectives

The aim of the Conference is to promote tourism initiatives which contribute to building bridges of understanding, cooperation and mutual support towards sustainable human, social, cultural and economic development in the 21st Century. Particular emphasis will be placed on building two-way bridges between developed, developing and emerging market economies.

Conference Objectives are:

1. Presentation and discussion of 150 'real life' case studies of "Success Stories" from

- a diverse range of both developed and developing nations.
- 2. Identification of specific projects and programmes to be developed and launched in the Year 2000.
- 3. Development of a draft "21" Century Agenda for Peace through Tourism".
- 4. Provide a forum for leading thinkers and practitioners for sharing and developing concepts and practical management techniques for achieving socially and environmentally responsible tourism.

Participants

The Conference brings together participants from more than 50 countries representing each region of the world and the diverse sectors of the travel and tourism industry including educational, public and private sectors as well as NGOs and related sectors

such as parks, culture, heritage, environment and international exchange programmes.

The programme is designed to explore linkages among these various sectors and collaborative inter-disciplinary approaches to achieving the aims of the Conference.

Support for the Conference

We extend our sincere appreciation to the organisations whose support made the Conference possible including:

The City of Glasgow Glasgow Development Agency Greater Glasgow & Clyde Valley Tourist Board Rotary Clubs of Glasgow Scottish Tourist Board University of Strathclyde University of Glasgow The Govan Initiative The Inner Wheel

Inter-Faith Service

An Inter-faith Service of eight major faiths will mark the beginning of the Conference. The Inter-Faith Service will be conducted at the historic Bute Hall, University of Glasgow. The Service has been organised by

an Inter-Faith Committee from Glasgow which was brought together specifically for this purpose. We would like to thank the Theology Faculty of the University of Glasgow for their collaboration in this effort.

Peace Garden

A ceremony dedicating a Peace Garden as a legacy of the IIPT Third Global Conference will follow the Inter-faith Service. The ceremony will include the planting of a "Peace Pole" being presented by the World Peace Prayer Society, a Peace Pipe Ceremony conducted by a Native Elder from Canada

and participation of citizens from the local Govan community. We would like to thank the Rotary Clubs of Glasgow, the Glasgow City Parks Department, and the Govan Initiative for their support and collaboration in making the Dedication possible.

Civic Reception

Delegates from more than 50 countries and their guests will come together to greet old friends and make new ones on Sunday evening at a Civic Welcome Reception being hosted by Glasgow City Council. All delegates and their accompanying persons are invited to attend the Reception in the historic City Council Chambers, the architectural "Jewel in the Crown" of Glasgow. Traditional dress is encouraged.

International Student Forum sponsored by Johnson & Wales University (USA)

The young people in the Tourism, Hospitality and Hotel Programmes of our colleges and universities will be the leaders or our industry in the 21st Century. We welcome their important participation with us and the sharing of their creative insights with other delegates. Students will also have the opportunity to meet among themselves and network at specific times arranged for this purpose. IIPT would like to express its appreciation to the University of Strathclyde and Dr Tom Baum, Academic Chair of the Conference, and to Johnson and Wales University (USA), Sponsor of the International Student Forum and Professor Robert W Blanchard, Director, Hospitality Programmes.

Peace Train

The International Institute for Peace through Tourism appreciates the support of Virgin Trains in providing a special discounted fare for University Students and others attending the Third Global Conference in a special "Peace Train" from London to Glasgow.

Endorsements

IIPT is proud to have the Third Global Conference endorsed by:

United Nations Environment Programme UNESCO

World Tourism Organisation World Travel & Tourism Council

IIPT Ambassador for Peace Award

The International Institute for Peace Through Tourism is proud to present its Second IIPT Ambassador for Peace Award to Airline Ambassadors International. The Award will be presented at a Special Awards Luncheon on Tuesday 19 October. Since its founding in December 1996, the Airline Ambassadors network of volunteers has hand-delivered \$4 million dollars in aid on 32 humanitarian missions, escorted 500 children in need, assisted at over 50 special events and involved 60,000 children in its programmes. Airline Ambassadors are not only providing humanitarian aid, but building relationships through travel that express their humanity and compassion.

In the past year, Airline Ambassadors have coordinated humanitarian missions to 15 countries delivering medical supplies, school supplies, clothing and food; but more importantly, their love and caring. They have developed relationships with children in Brazil, Colombia, the Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, India, Mexico, Nepal, Nicaragua, the Philippines, Romania, Senegal and the

United States, who will receive the continued care and assistance of Airline Ambassadors on an on-going basis. Airline Ambassadors also responded to the crises of Hurricane Mitch and Kosovo in a way that made a substantive difference.

Every mission is a life changing experience for the volunteers who participate, including airline personnel, youth, retirees, medical and business professionals and other men and women of goodwill. Most of us would like to make a difference in the world – we simply don't know how to get involved. Airline Ambassadors offers an opportunity to match unique skills and talents to world need and bring compassion into action.

Airline Ambassadors International exemplifies the values and vision of "Tourism As A Global Peace Industry" and the belief that every traveller is potentially an "Ambassador for Peace". We take great pleasure in awarding the second IIPT Ambassador for Peace Award to Airline Ambassadors International.

IIPT Credo of The Peaceful Traveller

Grateful for the opportunity to travel and to experience the world, and because peace begins with the individual, I affirm my personal responsibility and commitment to:

- Journey with an open mind and gentle heart
- Accept with grace and gratitude the diversity I encounter
- Revere and protect the natural environment which sustains all life
- Appreciate all cultures I discover

- Respect and thank my hosts for their welcome
- Offer my hand in friendship to everyone I meet
- Support travel services that share these views and act upon them
- And by my spirit, words and actions -
- Encourage others to travel the world in peace.

International Institute for Peace through Tourism

Support for Conference Aim & Objectives

We are pleased to acknowledge the following organisations which have collaborated with us in support of the Conference Aims and Objectives

Airline Ambassadors International
Africa Travel Association
Africa Travel Magazine
Air Travel Journal
Annals of Tourism Research
Association of National Tourist Office
Representatives
Association of Scottish Visitor Attractions
Astra Country Inn & Countryside Ltd.
(Jamaica)

Baltic Tourism Commission
British Air Transport Association
British Holiday and Home Parks Association
British Resorts Association
British Tourist Authority
B-There.Com

Canada 3000
Canadian Traveler Magazine
Caribbean Tourism Organisation
City of Glasgow
Confederation of Passenger Transport UK
Council for Hotel, Restaurant and
Institutional Training
Council for Travel and Tourism

Ecotourism Society
English Tourism Council
European Travel Commission

Family Holiday Association Friends of the United Nations

GKIC International Consultants
Glasgow Chamber of Commerce
Glasgow Development Agency
Global Environment Facility
Global Tourism Solutions
Govan Initiative
Greater Glasgow & Clyde Valley Tourist
Board
Green Globe
Group Travel Organisers Association

Guild of Travel and Tourism

Hague Appeal for Peace Holiday Centres Association

Inner Wheel International Business Travel Association International Council for Caring Communities International Hotel Environment Initiative

Johnson & Wales University Johnson State College (Vermont) Jornal A Gazeta Do Iguacu (Brazil)

Lyndonville State College (Vermont)

Maldives Tourism Association Multiple Travel Association

Nature Conservation Research Centre (Ghana) Niagara University Northern Ireland Tourist Board Nurture Our World

Omikron Group/Zimmer Hundley Associates Odyssey Communications Pacific Asia Travel Association Pash Travel Planeta.com Professional Association of Innkeepers International

Rotary Clubs of Glasgow

Scottish Enterprise
Scottish Hotel School, University of
Strathclyde
Scottish Passenger Agents Association
Scottish Tourism and Environmental Forum
Scottish Tourist Board
Southern Africa Travel Organisers
Association
Sustainable Communities through Tourism
Foundation (Jamaica)

Tacaribe Tours
The Andersen Group Architects, Ltd.
The Bradford Group
The Fontayne Group
The Olsen Group
The Tourism Society
Tourism and Wildlife (India)
Tourism Concern
Tourism for All
Tourism, Recreation Research Journal (India)
Trans/Formation 2000
Travel Agent Magazine

Travel News Asia Travel Radio Travel & Tourism Research Association

UK Department of Culture, Media & Sport Union of Local Authorities (Israel) United Nations Environment Programme University of Colorado University of Glasgow University of Hawaii University of Vermont University of Wisconsin

V.Kabes Consulting

Wales Tourist Board
World Tourism Foundation
World Tourism Organisation
World Travel & Tourism Council

The Road Ahead: Building Pathways of Peace

Global Summit On Peace Through Tourism Amman, Jordan 8 - 10 November 2000

The International Institute for Peace through Tourism (IIPT) is proud to announce with this Conference, a "Global Summit on Peace through Tourism" to be hosted by the Hashemite Kingdom of Jordan, and sponsored by American Express. The Summit will take place in Amman, Jordan, in November 2000. The Summit aims are to:

- Pay tribute to King Hussein as a Peacemaker
- Demonstrate the support of the world's largest industry for a continuation of the peace process in the Middle East and other regions of the World
- Launch projects and programmes which contribute to the global agenda for peace and sustainable development and the "21st Century Agenda for Peace through Tourism"
- ➤ Launch a "Coalition of Partners for World Peace through Tourism"
- Bring together world and industry leaders in support of these aims

The formal launch of the Summit will take place in a centre stage ceremony at the World Travel Market in London on 15 November 1999 immediately following the Opening Ceremony. A series of International Symposia/Roundtable discussions will take place during the one-year journey to the Summit to further explore concepts, ideas and initiatives that can contribute to a "21st Century Agenda for Peace Through Tourism" as well as commitment to these concepts and programmes. The first of these will take place in London during the World Travel Market. The idea of the Institute was born in the mid-1980's with a millennium vision of "Tourism as a Global Peace Industry". The Global Summit on Peace through Tourism represents the culmination of the "foundation-building phase" of that vision and the launching of a new and exciting "implementation phase".

Coalition of Partners for World Peace Through Tourism

The International Institute for Peace through Tourism (IIPT) has begun with this Conference, the bringing together of international organisations into a "Coalition of Partners for World Peace through Tourism". Each founding partner is committed to a "Millennium Project" which contributes to the vision of "Tourism as a Global Peace Industry". The Coalition and each of their projects will be launched at the Global Summit on Peace through Tourism.

The following organisations have agreed to become founding partners to date:

Arias Foundation for Peace and Human Progress Africa Travel Association Asian Association of Convention & Visitor Bureaus Dive Travel Industries Association

Euromic European Travel Commission

European Trade Fairs Association

International Federation of Travel Journalists and Writers International Federation of Women Travel Organisations Maldives Association of Tourism Industry Professional Innkeepers International

Society for the Advancement of Travel for the Handicapped Society of Incentive Travel Executives Universal Federation of Travel Agents Association National and International organisations at this Conference are extended an invitation to become members and may do so by contacting the IIPT Secretariat, via the Registration Desk during the Conference or IIPT President, Louis D'Amore. After the Conference, please contact Louis D'Amore at: IIPT, Fox Hill 13, Cottage Club Road, Stowe, Vermont O5672 – USA; tel: 802 253-8671 or 253-2658; fax: 802 253-2645; email: Partners@IIPT.org

21st Century Agenda for Peace Through Tourism

One of the objectives of this conference is to begin drafting a "21st Century Agenda for Peace through Tourism". We have begun this process through a three stage "electronic dialogue" with interested "Success Story" presenters.

The process now continues during the conference. We invite you to add your

insights to the document in the section(s) or element(s) of the document in which you have the greatest interest. Please bring your written contribution to the IIPT Secretariat in your best-written prose, indicating where you feel your contribution(s) should be added. Please include your name, title, organisation, address and (preferably) email or tel/fax on your written contribution.

IIPT Membership Organisation

We will seek to determine interest in an IIPT membership organisation during the course of the Conference. As part of this determination, we will seek your views on what the aims and objectives of a

membership organisation might be; member services and benefits; frequency, duration and content of conferences; a student chapter; appropriate membership fees, etc.

IIPT Fourth Global Conference

We invite expressions of interest from countries interested in hosting the IIPT Fourth Global Conference. A meeting can be arranged with IIPT President Louis D'Amore through the IIPT Secretariat.

IIPT THIRD GLOBAL CONFERENCE PROGRAMME: SUNDAY 17 OCTOBER 1999

TIME	LOCATION	EVENT	DETAIL/COMMENT
08.30 - 18.00	LOCH SUITE FOYER SCOTTISH CONFERENCE & EXHIBITION CENTRE (SECC)	REGISTRATION DESK OPEN	
09.00 – 11.00	ALSH1 SECC	INTERNATIONAL STUDENT FORUM Sponsored by Johnson & Wales University (USA) Facilitators: Dr Robert Blanchard Director, Johnson & Wales University Dr Gary Praetzel Dean, Tourism & Hospitality, Niagara University	An orientation to the IIPT Third Global Conference including a discussion within a strategic framework on the opportunities, issues and constraints to "Building Bridges of Peace, Culture and Prosperity through Sustainable Tourism" led by Prof Ian Kelly, Swinburne University of Technology, Australia
12.45	Buses depart as follows for the Inter-Faith Service: > SECC > HOLIDAY INN EXPRESS picking up en route at the QUALITY CENTRAL & the GLASGOW MARRIOTT > GLASGOW YOUTH HOSTEL, picking up en route at THE ARGYLL HOTEL		For those preferring to make their own way by public transport, the Underground stop for the University is Byers Road. By bus, the main services are 3 and 44 and these buses can be picked up in George Square and Hope Street.
13.30 – 14.30	Bute Hall, University of Glasgow, University Avenue	INTER-FAITH SERVICE Coordinators: Revd Prof John Riches Theology Department, University of Glasgow Fr Brian Reilly Religious Educ Centre, Archdiocese of Glasgow	An Inter-faith Service of eight major faiths will mark the beginning of the Conference. The Inter-Faith Service will be conducted at the historic Bute Hall, University of Glasgow. The Service has been organised by an Inter-Faith Committee from Glasgow which was brought together specifically for this purpose.
15.00 ~ 16.00	PEACE GARDEN, FESTIVAL PARK, GOVAN	PEACE GARDEN DEDICATION Rotary Clubs of Glasgow in co-operation with Glasgow City Parks Department and the Govan Initiative Coordinators: Mr Ronald Tasker Rotary District International Coordinator Mr John McLaughlin Chairman, Govan Initiative	The ceremony will include the planting of a "Peace Pole" being presented by the World Peace Prayer Society, a Peace Pipe Ceremony conducted by a Native Elder from Canada and participation of citizens from the local Govan community.
16.00	Buses leave Peace Garden to return to original departure points		
16.30	ALSH1 SECC	MODERATORS' BRIEFING	

HPT THIRD GLOBAL CONFERENCE PROGRAMME: MONDAY 18 OCTOBER 1999

	SESSION & SPEAKERS	CHAIRMAN/MODERATOR & PRESENTATION DETAIL
TIME & LOCATION		
07,30 - 18.00	REGISTRATION DESK OPEN	
LOCH SUITE		
FOYER		
08.00 - 18.00	SLIDE PREVIEW ROOM OPEN	
ETIVE	OPENING CEREMONIES (1)	Master of Ceremonies:
09.00 10.00 LOMOND	Speakers ALAC (2550A) 12 VOICE	Dr Noel Brown Of die thit
FOMOND	*** Fidie Friel · · · · · · · · · · · · · · · · · · ·	President, Friends of the United Nations
	Chief Executive Greater Glasgow & Clyde Valley Tourist Board	& Chairman, IIPT International Advisory Board
6	Lord Gordon of Strathblane, Jamas C. Chairman, Scottish Tourist Board Louis D'Amore - Som WS Do VIJ Canda Mant calify	Lun: - 1380 Namin Mil Truin not a promies year -11872 mit 1880x fould: 1936 171/2 1/1/2
\mathcal{A}	Chairman, Scottish Tourist Board	-1187 = my 18x0x fould: 1986 /11/2 1/9/6
Ψ	Louis D'Amore - 501 AJ JO (13 1 C L A COR) MARCHATT	- 117C Aperla. 3 losses. Menting NIS- Educ 18gm
9:15-9:30	Conference Chairman, President, IIPT Message from Frederico Mayor, Director General, UNESCO	- 2119 CARRIA 3 LUSTER HERLY - NIJ- EMIC 189W
		- Now - allege town is I had Noted Till
10.00 - 10.30 LOMOND	♦ The Right Honourable David Trimble MP	
LOMOND	First Minister (Designate) Northern Ireland	- Franklin on on turning
	Nobel Peace Prize Winner	- town mid Did parky place - Tours + Sports
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10.30 - 11.00	Coffee Break	illy. Than plish
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11.00 – 12.00	PLENARY SESSION I: GLOBAL PERSPECTIVES Speakers:	to close toled Ethis -or the bill consider as one la
LOMOND	Speakers: Francesco Frangialli Figure 1	or open of Lanking win or touch of the now you
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	Secretary General World Tourism Organisation 270, 1997	635 milks itt vinhels is 33
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	Director, Division of Technology, Industry & Economics	= t, 2 /0 april prud late to inspirel, ver intel
	United Nations Environment Programme 1958~	1 Moneurle duc.
12.00 - 13.30	LUNCH BREAK UN W	360 Elling Affersilies of ~ TO
HALL 1	CONSTRUCTOROUGH HIS A A LL C. A LL T	
13.30 – 15.00	CONCURRENT SESSION IUC – 1: Achieving Sustainable Tourism through International Collaboration	Moderator: Dr Mindy Reiser, Global Peace Services USA
ALSH 1	Presenters:	Titles:
	♦ Maria Vega	♦ Mundo Maya: Where Time, Nature and Man Are One
	Past President Belize Tourism Industry Association, Belize	
	♦ Gary Russell	♦ A Collaborative Development of Cruising as a New Tourism Segment
,	Baltic Sea Tourism Commission, Denmark	– the Baltic Sea Experience
√	♦ Dr Walter Parham, Honorary Research Fellow	▶ East – West Collaboration in Developing Sustainable AgroEcological Demonstrations
	Kadoorie Agricultural Research Centre, University of Hong Kong	on two South China Tropical Islands Using Science-Based Ecotourists

13.30 – 15.00	CONCURRENT SESSION IUC - 7: Tourism's Ambassadors for Peace	Moderator: Dr Ishwar Modi, Department of Sociology
ALSH 2		University of Rajasthan, Jaipur, India
	Presenters:	Titles:
	Nancy Rivard, Founder and President, Airline Ambassadors, USA	♦ Travelling in Service to Humanity: Airline Ambassadors
		- Caring and Sharing for Each Other and the Earth
	♦ Colin Short, Chief Concierge, Lanesborough Hotel, London, UK	♦ Les Clefs d'Or Concierges: Ambassadors of Peace
-0	♦ Lynne Knudsen, Executive Director, Peace Pavilion Project, USA	♦ The Children's Peace Exchange
	, – ,	, the similarity case Exchange
13.30 15.00	CONCURRENT SESSION NBT - 1: Nature Based Tourism – Issues and	Market Control
		Moderator: Dr Thom Kettlekamp, Chair Recreation and Leisure Studies, Houghton
BOISDALE 1	Opportunities	College, US
	Presenters:	Titles:
	♦ Gareth Singleton, Director, Environmental Design Partnership, South	♦ The Ecotourism Myth: Challenges to Sustainable Tourism Development in South
	Africa	Africa
,	♦ Annette Lanjouw, Director, International Gorilla Conservation Program,	▶ Ecotourism as a Tool For Conservation and the Fostering of Peace in the Great
	Rwanda	Lakes Region of Africa
	♦ Lorena Villalobos, Press Attachée, Embassy of Costa Rica, UK	♦ Saving the Rainforest – Developing Ecological Awareness – Stimulating Economic
		Development: La Laguna del Lagarto Lodge, Costa Rica
		Total Principal Control of the Contr
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13.30 - 15.00	CONCURRENT SESSION RCT - 1: Strategic Approaches to Rural and	Moderator: Dr Dan McDonald, Assistant Professor, University of Northern Iowa, USA
CARRON 1	Community Based Tourism	
	Presenters:	Titles:
	Margot Sallows, Manager, Environmental Service, Green Globe, UK	♦ Development of Sustainable Tourism in Traditional Communities:
	, , ,	An Alternative Livelihood Opportunity – the Philippines Experience
	Diana McIntyre Pike, Managing Director, The Astra Country Inn and	Countrystyle Community Tourism:
	Countrystyle Ltd, Jamaica	Protecting and Experiencing the Heritage of Jamaican Communities
	Country Style Ltd, Validated	Totaling and Experiencing the Prestage of Jamaican Communities
	▶ Martin McDonald, Chief Executive, Rural Development Council.	Rural Tourism in Northern Island: What Role for Divided Communities?
	Northern Ireland and Gerry McWhinney, Head of Rural	• Rural Foundin in Northern Island: write Role for Divided Communities?
	Development, Department of Agriculture, Northern Ireland	
13.30 – 15.00	CONCURRENT SESSION EDU - 1: Education and Research for	Moderator: Dr Tom Bourn The Coeffich Hotel Calend Hair with a Column The Coefficient Hair with a
CARRON 2	Sustainable Tourism in the 21 st Century	Moderator: Dr Tom Baum, The Scottish Hotel School, University of Strathclyde,
CARRON 2	Presenters:	Scotland
		Titles:
	▶ Dr Gary Praetzel, Dean, Tourism and Hospitality, Niagara University	♦ Internationalising the Curriculum: The Experience of Niagara University
	and Dr Robert Blanchard, Director, Hospitality Program, Johnson &	
	Wales University, US	
	♦ Dr David Weaver, Senior Lecturer, Griffith University, Australia	▶ The Co-operative Research Centre for Sustainable Tourism:
	▶ Betsy Pudliner, Centre for Hospitality, Recreation & Tourism Outreach &	An Experiment in Partnership
	Research, Penn State University, USA	♦ The Important Role of Distance Education in Building Foundations of
		Peace through Tourism
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13.30 – 15.00	CONCURRENT SESSION HER - 1: Preserving Heritage through	Moderator: Tony Gates, Trust Manager, The Mournes Heritage Trust, Northern
DOCHART 1	Sustainable Tourism	Ireland
	Presenters:	Titles:
	♦ Peter Buchanan, Principal Architect, Historic Scotland, Scotland	♦ Stirling Castle Project: The Great Hall Preservation
	Robert Billington, President and Natalie Carter, Director of Operations,	Regeneration of an Industrial Landscape through Tourism:
	Blackstone Valley Tourism Council, USA	The Blackstone River Valley of New England
	Jim Arnold, Director and Village Manager, New Lanark Conservation	New Lanark Conservation Trust:
· · · · · · · · · · · · · · · · · · ·	Trust, Scotland	The Restoration and Re-vitalisation of a Decaying Industrial Village
13.30 – 15.00	CONCURRENT SESSION IND - 1: Strategic Approaches to Indigenous	Moderator: Anna Nibby-Woods, President, Nebooktook Tours, Canada
LOMOND	Tourism	
	Presenters:	Titles:
	 Dennis Moquino, Executive Director, New Mexico Indian Tourism Association, US 	Reviving the Ancient Traditions of Native Americans in the South West United States
	Alison Johnston, Executive Director, International Support Group on Sustainable Tourism, Canada	♦ Principles for Partnership Building: Successful Strategies for Indigenous Tourism
	♦ Chief Harry St Denis, President, Mahingan Development	Algonquins of Wolf Lake:
	Corporation, Canada	A Community Approach to Enhancing Culture – Protecting the Land
15.00 - 15.30	Coffee Break	Total and Total
HALL 1		
15.30 – 17.00	CONCURRENT SESSION HSC - 1: Building North-South Bridges	Moderator: Dr Joan Janson, State University of New York, USA
ALSH 1	through Sustainable Tourism	The second section, state states of New York, God
	Presenters:	Titles:
	♦ Ute Wannig, International Co-ordinator, Christian Initiative	♦ What Do We People Need?
,	International Learning, Germany	
	♦ Angela Kalisch, Tourism Concern, UK	Fair Trade in Tourism: Co-operation through Equality in Trade
	♦ Victor Ray and Abdul Zahed, Alternative Tour, Bangladesh	♦ Tourism and Socio-Economic Development in a Small State –
		The Bangladesh Experience
15.30 – 17.00	CONCURRENT SESSION IUC - 2: Tourism and the Transition from	Moderator: Dr Yoel Mansfeld, Program Director, Centre for Tourism, Pilgrimage and
ALSH 2	Conflict to Peace	Recreation Research, Israel
	Presenters:	Titles:
	♦ Dr Mindy Reiser, Global Peace Services, USA ~ ♥ ₺ \	♦ Building Bridges of International Understanding and Co-operation through
	▶ Dr Tom Baum, The Scottish Hotel School, University of Strathclyde,	Education for Peace Service
	Scotland	Sustainable Tourism Development and the North Atlantic Peace Dividend
	Dr Muhammad Sharif Khan, Al-Hayat Travel & Tours, Pakistan	♦ How Tourism Diminishes the Threat of the Indo-Pak War
15.30 – 17.00	CONCURRENT SESSION HER - 2: Strategies and Benefits from the	Moderator: Debot Dillington Decident Dischart Di
BOISDALE 1	Preservation of Natural and Cultural Heritage	Moderator: Robert Billington, President, Blackstone Valley Tourism Council, USA
	Presenters:	Titles:
	▶ Tony Gates, Trust Manager, The Mournes Heritage Trust, Northern	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
	Ireland	The Mournes Heritage Trust: Protecting and Enhancing an Area of Outstanding Natural Regular for the Penelit of Proceed and Future Outstanding
	Dr Ayub Ali Syed, Master of Tourism and Travel Management,	Natural Beauty for the Benefit of Present and Future Generations
	Kakatiya University, India	Cultural Tourism in Deccan Region of Southern India: A Thousand Years of Heritage
	▶ Prof David Harrison, Tourism, Culture & Development, University of	
	North London, UK	Cultural Audits: A Useful Tool of Research for Preserving Cultural Heritage

15.30 17.00 BOISDALE 2	CONCURRENT SESSION RCT - 2: Innovative Approaches to Rural and Community Based Tourism	Moderator: Margot Sallows, Manager, Environmental Service, Green Globe, UK
	Presenters:	Titles:
	▶ Elissa Williams, Technical Advisor, Uganda Community Tourism	♦ The Uganda Community Tourism Association:
	Association, Uganda	Building Tourism Excellence at the Community Level
	Detlev O Munster, Tourism Planner, KwaZulu-Natal Nature	▶ Enhancing Linkages Between Rural Communities and Protected Areas in Kwazulu-
	Conservation Service, South Africa and Tim Foggin, Lecturer, Dept of Tourism, Centre for Environment & Development, University of Natal, South Africa	Natal through Tourism
	Peter Harper, Manager, North Antrim Leader, Ltd, Northern Ireland	North Antrim Leader Camping Barn Initiative
15.30 17.00 CARRON 1	CONCURRENT SESSION STD - 1: Tourism's Contribution to Sustainable Economic Development	Moderator: Jim Carr, President, Ceretec Inc, USA
CARRON	Presenters:	Titles:
	◆ Gareth E R White, Chief Executive, Belfast Visitor and Convention	* "Changing Focus" – A Partnering Approach to Sustainable Urban Tourism and
•	Bureau, Northern Ireland	Economic Development in Belfast
	Paul Smith, Director, Glasgow Science Centre Charitable Trust,	The Glasgow Science Centre: Centrepiece for Social, Economic and Cultural
	Scotland	Development in a 21 st Century Knowledge Based Economy
	♦ Jennifer Chan, University of Malaysia Sabah, Malaysia	♦ Tourism Development Opportunities at Community Level:
		The Experience in Lower Kinabatangan, Sabah, Malaysia
15.30 – 17.00	SPIRITUALITY IN TOURISM WORKSHOP	Facilitators:
CARRON 2	Participants in the Workshop will be invited to share their views on the topic of "Spirituality in Tourism" and the directions that a "Spirituality in Tourism" initiative might take. Interest in a symposium on the topic in the Spring of 2000 will be explored and the content and form such a symposium might take.	Revd and Prof John Riches, Theology Department, University of Glasgow and Fr Brian Reilly, Religious Education Centre, Archdiocese of Glasgow
15.30 17.00 DOCHART 1	CONCURRENT SESSION EPP - 1: Promoting Conservation, Biodiversity and Peace – Partnering for Sustainable Tourism	Moderator: Chris Gledhill, Regional Park Manager, Clyde Murishiel Regional Park, Scotland
DOGNAKII	Presenters:	Titles:
	Stephen Edwards, Manager, Ecotourism Development Program,	▶ Integrating Biodiversity Considerations into the Tourism Sector:
	Conservation International, USA	A Global Perspective of Key Issues and Opportunities
•	Dr John Hanks, Director, Peace Parks Foundation, South Africa	Transfrontier Conservation Areas in Southern Africa: A Unique Contribution to the Promotion of Sustainable Tourism, Biodiversity, and a Culture of Peace
	Purevjav Suvd, Program Director, GTZ German Tehnickal Assistance " Development of Buffer Zones of Protected Areas of Mongolia"	▶ Ecotourism Development in the Protected Areas of Mongolia
15.30 17.00 LOMOND	CONCURRENT SESSION TECH - 1: 'State of the Art' Technology for Travel & Tourism: What You Need to Know	Moderator: Jo Ann Bell, Co-Executive Director, Professional Association of Innkeepers International and Marcus Endicott, USA
	Presenters:	Titles: A decided by the later the County Tourism County C
	Mark Appleford, WorldRes, UK	Can the Internet Really Help the Small Tourism Supplier?
	 Mark Appleford, WorldRes, UK Ashvin Pathak, Managing Director, ICC Travel Systems, UK Jo Ann Bell, Co-Executive Director, Professional Association of 	Internet: Friend or Foe The Internet: Working Wonders for Small Properties

17.15 – 18.45 ALSH 1	INTERNATIONAL STUDENT FORUM: Sponsored by Johnson & Wales University, USA	Facilitators: Dr Robert Blanchard, Director, Johnson & Wales University, USA Dr Gary Praetzel, Dean, Tourism & Hospitality, Niagara University, USA
17.15 – 18.15 BOISDALE 1	IDEA EXCHANGE AND NETWORKING	

IUC = International Understanding & Collaboration

EDU = Education

RCT = Rural & Community Based Tourism
EPP = Environmental Protection – Parks & Biodiversity

HER = Heritage

NBT = Nature Based Tourism

HSC = Human, Social, Cultural Development

TECH = Technical
IND = Indigenous Tourism
STD = Sustainable Tourism Development

IIPT THIRD GLOBAL CONFERENCE PROGRAMME: TUESDAY 19 OCTOBER 1999

SESSION & SPEAKERS REGISTRATION DESK OPEN SLIDE PREVIEW ROOM OPEN PLENARY SESSION II: PATHWAYS FROM CONFLICT TO PEACE Speakers: Cora Weiss, President, Hague Appeal for Peace Elhamy ElZayat, Chairman, Executive Council Middle East & Mediterranean Travel & Tourism Association (MEMTTA) Or Pamela Hartigan, Director, Health Promotion World Health Organisation Coffee Break CONCURRENT SESSION IUC – 3: The Role of Tourism in the Arab – sraeli Peace Process Presenters:	Master of Ceremonies: Noth Grown: wor: Lerphill intention research, skills. Noth Grown: wor: Lerphill intention of skills. Noticed statists to bold was - best to bright the many Einsteinst in mor? Nome town to the training with the statistical properties of the moderator. Amos Ron, Centre for Tourism, Pilgrimage and Recreation, University of Haifa, Israel
PLENARY SESSION II: PATHWAYS FROM CONFLICT TO PEACE Speakers: Cora Weiss, President, Hague Appeal for Peace Elhamy ElZayat, Chairman, Executive Council Middle East & Mediterranean Travel & Tourism Association (MEMTTA) Dr Pamela Hartigan, Director, Health Promotion World Health Organisation Coffee Break CONCURRENT SESSION IUC – 3: The Role of Tourism in the Arab – sraeli Peace Process	Moderator: Amos Ron, Centre for Tourism, Pilgrimage and Recreation, University of
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Speakers: Cora Weiss, President, Hague Appeal for Peace Elhamy ElZayat, Chairman, Executive Council Middle East & Mediterranean Travel & Tourism Association (MEMTTA) Dr Pamela Hartigan, Director, Health Promotion World Health Organisation Coffee Break CONCURRENT SESSION IUC – 3: The Role of Tourism in the Arab – sraeli Peace Process	Moderator: Amos Ron, Centre for Tourism, Pilgrimage and Recreation, University of
CONCURRENT SESSION IUC – 3: The Role of Tourism in the Arab – sraeli Peace Process	Moderator: Amos Ron, Centre for Tourism, Pilgrimage and Recreation, University of
sraeli Peace Process	
Dr Yoel Mansfeld, Program Director, Centre for Tourism, Pilgrimage and Recreation Research, Israel Dr Raphael Raymond Bar-On, Advisor to Union of Local Authorities in Israel, Israel Peter Cave, Senior Lecturer, Department of Hospitality and Tourism, University of Central Lancashire, UK	 Titles: Impact of the Arab – Israeli Peace Initiative of the Early to Mid-1990's on the Israeli 'Tourism Climate' Development and Impacts of Tourism between Israel and its Arab Neighbours Opportunities and Constraints for Tourism in the Middle East
CONCURRENT SESSION IND – 2: Reviving Aboriginal Identity & Spirit Firough Tourism Presenters: Dr Tom Hinch, University of Alberta, Canada David Andersen, Ecotourism Planner, The Andersen Group Architects, Ltd, USA Andrea Schulz, Adventure Travel Society, USA	 Moderator: Chief Harry St Denis, President, Mahingan Development Corp, Canada Titles: Maori Attractions in Aotearoa: Strategies for Success Wa-sh-ow James Bay Wilderness Centre: Welcoming Visitors in the Spirit of Traditional Cree Hospitality The Ese'eja Native Community Ecolodge and Tour Operation, Tambopata Peru: Benefiting the Community, Their Culture, and Their Environment
CONCURRENT SESSION STD - 2: Policy Frameworks for Sustainable Tourism Development Presenters: Parlston McPhee, Bahamas Ministry of Tourism, Bahamas Duncan Bryden, Scottish Tourism and Environment Forum, Scotland	Moderator: James Carr, President, Ceretec Inc, USA Titles: Policy Guidelines for Sustainable Tourism Development: The Award Winning Bahamas Experience The Scottish Tourism and Environmental Forum: Achieving Sustainable Tourism Development through Partnering at the Local and National Level Preserving the Environment and the Social and Cultural Values of the People Whose
	ONCURRENT SESSION IND – 2: Reviving Aboriginal Identity & Spirit rough Tourism essenters: Or Tom Hinch, University of Alberta, Canada Oavid Andersen, Ecotourism Planner, The Andersen Group Architects, Ltd, USA Andrea Schulz, Adventure Travel Society, USA ONCURRENT SESSION STD – 2: Policy Frameworks for Sustainable urism Development essenters: Earlston McPhee, Bahamas Ministry of Tourism, Bahamas

10.30 - 12.00	CONCURRENT SESSION EDU – 2: Visionary Concepts and Practical	Moderator: Dr Gary Praetzel, Dean, Tourism & Hospitality, Niagara University, USA
BOISDALE 2	Applications of Tourism Education and Training	
	Presenters:	Titles:
	 Prof Robert W Blanchard, Director, Hospitality Program, Johnson & Wales University, USA 	Scholarship Fund for the American Dream: The H P Rama Success Story
	Ross Anderson, Partner, ASH Consulting Group, Scotland	▶ Educational Development in a Sustainable Tourism Context:
	♦ Anne Brobyn, Director, Hibiscus International-Education Through Travel, Canada	The Mpumalanga Eco-Tourism Training School, Republic of South Africa Small Group Training: Opportunities to Manage Your Own Group Tour Business
10.30 - 12.00	CONCURRENT SESSION RCT - 3: Rural Tourism – Building Intra &	Moderator: Dr Steve Illum, Director, Office of Leisure Research, Southwest Missouri
CARRON 1	Inter-Community Peace	State University, USA
	Presenters:	Titles:
	Dr Dan McDonald, Assistant Professor, University of Northern Iowa, USA	♦ Silos and Smokestacks: Inter-Community Co-operation in Agri-Tourism Development in Mid-Western USA
	 Dr Steve Holland, Director, Centre for Tourism Research and Development, University of Florida, USA 	▶ Co-operative Strategies for Nature Based Tourism: The Florida Experience
	▶ Kaye Thom, Massey University at Albany, New Zealand	♦ Waitomo: Tourism's Contribution to a Rural Community (New Zealand)
10.30 12.00	CONCURRENT SESSION EPP - 2: Strategic Approaches to	Moderator: Dr John Hanks, Director, Peace Parks Foundation, South Africa
CARRON 2	Sustainable Tourism in Protected Areas	Titles:
	Presenters:	♦ A Management Model for Sustainable Tourism in Protected Areas: An Integrated
	 Christopher Gledhill, Regional Park Manager, Clyde Murishiel Regional Park, Scotland 	Approach Embracing People, Landscape and Wildlife - Clyde Murishiel Regional Park, Scotland
	 Chinara Sadykova, Co-ordinator of "Tree of Life" and Gulmira Ryskkulova, Ecological NGO Consortium of the Kyrgyz Republic 	♦ Sustainable Use of Biological and Landscape Diversity in the Kyrgyz Republic — Benefiting People, the Economy and the Environment
	 Dan Gifford, Travel Program Manager, National Parks and Conservation Association, USA 	Designing Travel through Mission: Parkscapes – Travelling to National Parks With an Organisation Dedicated to Park Preservation and Protection
10.30 - 12.00	CONCURRENT SESSION NBT - 2: Global Benefits From Local	Moderator: Dr Patrick Tierney, Professor of Tourism, San Francisco State University,
DOCHART 1	Strategies – Thinking Globally, Acting Locally Presenters:	USA
	Veronica Martain Haverbeck, USA	Titles:
	Veronica Martain Haverbeck, USA	♦ One Person's Contribution to International Understanding, Heritage Preservation and
	Dr Thom Kottlekenne, Chair Degraption and Leigure Chatter Hearth	Community Development: The Story of Wongchu Sherpa, Nepal
	 Dr Thom Kettlekamp, Chair Recreation and Leisure Studies, Houghton College, USA 	♦ Promoting Cultural Sensitivity of Third World Communities through First World Ecotourists
	 Nasir Hossain Nasim, Travel and Tourism Consultant, Transparent Logistic Ltd, Bangladesh 	♦ Impact of Development of Grassroots On Ecotourism in Bangladesh
10.30 12.00 LOMOND	CONCURRENT SESSION HSC – 2: Nepal's Efforts in Building North- South Bridges	Moderator: Angela Kalisch, Tourism Concern, UK
	Presenters:	Titles:
•	Jane Hawkins, Director, The Nepal Trust, Nepal	♦ A New tourism for a New Century: Experiences of Developmental Tourism in Western Nepal
	Stephanie Davis, Program Co-ordinator, Himalayan Light Foundation, Nepal	Solar Sisters – A Brighter Future for Himalayan Communities
	♦ Govinda P Dhital, President, Centre for Community Development and Research, Nepal	 ◆ Creating a 'Global Family' by Linking Community Development and Tourism - a Case Study of Community Development in Nepal

12.00 - 13.30
12.00 – 13.30 MOAT HOUSE HOTEL Presentation of IIPT Ambassador for Peace Award to Airline Ambassadors International. Receiving the Award for Airline Ambassadors International – Nancy Rivard, President Nancy Rivard, President PLENARY SESSION III: BRIDGING DEVELOPED AND EMERGING LOMOND PLENARY SESSION III: BRIDGING DEVELOPED AND EMERGING ECONOMIES Speakers: ATA No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 — annicory of ATA, - Athor A. 1976 — 2000 No. 1976 — 2000: 251 —
Presentation of IIPT Ambassador for Peace Award to Airline Ambassadors International. Receiving the Award for Airline Ambassadors International – International. Receiving the Award for Airline Ambassadors International – President, Friends of the United Nations & Chairman, IIPT International Advisory Board 13.30 – 15.00 LOMOND PLENARY SESSION III: BRIDGING DEVELOPED AND EMERGING ECONOMIES Speakers: ATA ATA ATA ATA ATA ATA ATA A
HOTEL International. Receiving the Award for Airline Ambassadors International — Nancy Rivard, President President, Friends of the United Nations & Chairman, IIPT International Advisory Board PLENARY SESSION III: BRIDGING DEVELOPED AND EMERGING ECONOMIES Speakers: ATA ATA ATA ATA ATA ATA ATA A
Nancy Rivard, President 13.30 – 15.00 LOMOND PLENARY SESSION III: BRIDGING DEVELOPED AND EMERGING ECONOMIES Speakers: ATA ATA ATA ATA ATA ATA ATA A
13.30 – 15.00 LOMOND PLENARY SESSION III: BRIDGING DEVELOPED AND EMERGING ECONOMIES Speakers: Hon Michael Afedi Gizo, President , Africa Travel Association: Karin Millett, Director, Investment Marketing, Services Dept, Multilateral Investment Guarantee Agency, World Bank Group Paul Hoskins, Member of the Board of Directors, Pacific Asia Travel Association (ATA), Fig. 1851
ECONOMIES Speakers: Hon Michael Afedi Gizo, President, Africa Travel Association: Karin Millett, Director, Investment Marketing, Services Dept, Multilateral Investment Guarantee Agency, World Bank Group Paul Hoskins, Member of the Board of Directors, Pacific Asia Travel Association (ATA), Fig. 1851
Speakers: Hon Michael Afedi Gizo, President ,Africa Travel Association: Karin Millett, Director, Investment Marketing, Services Dept, Multilateral Investment Guarantee Agency, World Bank Group Paul Hoskins, Member of the Board of Directors, Pacific Asia Travel Association (ATA), Fig. 1951
♦ Karin Millett, Director, Investment Marketing, Services Dept, Multilateral Investment Guarantee Agency, World Bank Group • Paul Hoskins, Member of the Board of Directors, Pacific Asia Travel Association ((ATA), F) ↑ 1851
Investment Guarantee Agency, World Bank Group Paul Hoskins, Member of the Board of Directors, Pacific Asia Travel Association (ATA), Fig. 1951
Paul Hoskins, Member of the Board of Directors, Pacific Asia Travel Association (ATA), Fig. 1951
Association ((ATA), PIN 1331
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15.00 – 15.30 COFFEE BREAK
HALL 1 15.30 – 17.00 CONCURRENT SESSION EPP – 3: Environmental Conservation and Moderator: Prof David Harrison, Tourism, Culture & Development, University of North
ALSH 1 Re-Vitalisation through Sustainable Tourism London, UK
Presenters: Titles:
Richard Evanson, Owner and Managing Director, Turtle Island, Fiji Turtle Island: A Paradise Re-discovered
♦ Ishmael Angelo Samad, Project Director, Tacaribe Tours, Trinidad Maria Vena, Sustainable Futures and the Caye Caulker Branch of the The Battle for Turtle Conservation and Protection in Trinidad and Tobago The Collaboration of Villagers and Government in Protecting a Multi-Habitat Reserved.
Boile Foundation, research, and
15.30 - 17.00 CONCURRENT SESSION EDU - 4: Building Opportunities and Cultural Moderator: Jo Ann Bell, Co-Executive Director, Professional Association of Innkeeper
ALSH 2 Understanding through Education & Research International, USA
Presenters: Italia Hollmann Marketing Specialist and Saskia Regamey, Hotelier Educating the Disadvantaged for Careers in Hospitality: Jara Hotel School - A Traini
♦ Ulla Hollmann, Marketing Specialist and Saskia Regamey, Hotelier Centre in an Ethiopian Children's Village
♦ Prof Robert Blanchard, Director, Hospitality Program, Johnson & Wales ♦ Hospitality Career Training for the Blind: The Statler Centre
University, USA
♦ Tom Mustric, Founder and President, the Middle East Peace Foundation,
USA
15.30 – 17.00 CONCURRENT SESSION STD - 3: Planning for Sustainable Tourism Moderator: Duncan Bryden, Scotlish Tourism and Environment Forum, Scotland
BOISDALE 1 Development Presentors: Titles:
Presenters:
Connelly, Client Representative, Dunbartonshire Enterprise, Loch
Lomond Project, Scotland
♦ James Carr. President, Ceretec Inc, USA
♦ Andy Grout, Director Jenny Stephenson Family Holiday Association ♦ Social inclusion and Tourism in the UK

15.30 – 17.00	CONCURRENT SESSION HER - 3: The Role of Museums and	Moderator: Dr Michael Freed, Executive Director, Nature Protection International, USA
BOISDALE 2	Technology in Developing a Culture of Peace: An Historic and Future	The state of the s
	Perspective Presenters:	Titles:
** - <u></u>	Dr Peter van den Dungen, Department of Peace Studies, University of Bradford, UK	The Role of Peace Museums in the Development of a Culture of Peace
	Hans Peter Kurten, Mayor (Retd), Director of Museum, Germany	Peace Museum of the "Bridge at Remagen", Germany – Healing the Past, Building Hope for the Future
	▶ Dr A Murugan, and Prof Duraisamy Selvaraju, Department of Sociology, Annamalai University, India	♦ Heritage and Tourism Development: A Case Study of Pondicherry, India
15.30 17.00 CARRON 1	CONCURRENT SESSION RCT - 4: Partnering for Rural Community Development and Tourism	Moderator: Dr Steve Holland, Director, Centre for Tourism Research and Development, University of Florida, USA
0,11110111	Presenters:	Titles:
	Fillen Rilla, Director, Co-operative Extension, University of California, USA	Agro-Tourism in Northern California: A Co-operative Approach to Adapting Farm Tourism to Local Conditions
	Dennis Dahlin, WPM, Inc Environmental Consultants, USA	▶ Earth Friendly Inns and Community Based Tourism
	♦ Christine Noble, Here We Are, Scotland	♦ Here We Are! Building Bridges Between Visitors and Residents in Shaping the Economy, Culture and Environment of Small Communities
15.30 - 17.00 CARRON 2	CONCURRENT SESSION IUC - 4: Building International and Cross- Cultural Understanding through Tourism Presenters:	Moderator: Pat Hardy, Co-Executive Director, Professional Association of Innkeepers International, USA Titles:
	Dr Vladimir M Kabes, Tourism Consultant, USA	International Tourism as a Goodwill Signpost to Global Understanding
	Ray Burnett, Director and Dr Kathryn A Burnett, Dicuil Foundation, University of Paisley, Scotland	♦ The "Columba Initiative" – Cultural Tourism Contributing to Sustainable Development And Creating Links Between Deprived, Marginal and Peripheral Communities In Gaelic Scotland and Ireland
\checkmark	Smadar Kremer and Dorit Shippin, Neve Shalon/Wahat al Salam, Israel	Neve Shalom/Wahat al Salam (Oasis of Peace): How Hospitality Helped a Small Village to Assume a Larger Role in the Arab-Israeli Peace Process
15.30 – 17.00 DOCHART 1	CONCURRENT SESSION NBT – 3: Strategies for the Development of Nature Based Tourism – The Caribbean Experience	Moderator: Earlston McPhee, Bahamas Ministry of Tourism, Bahamas
DOGITART	Presenters:	Titles:
	 Maria T Bellot, Tourism Consultant, Dominica David Andersen, Ecotourism Planner, The Andersen Group Architects, Ltd, USA 	 ♦ Tourism Development in the Nature Island of the Caribbean: A Case Study of Dominica ♦ A Participative Approach to a Community-based Ecotourism Strategy: Acklins and Crooked Islands in the Bahamas
	♦ Opio Morani, Education Development Officer, Tacaribe Tours, Trinidad	A Remote Rural Community's Social and Economic Development through Ecotourism: Case Study of Matelot, Trinidad

15.30 – 1700 LOMOND	CONCURRENT SESSION HSC – 3: Creating Opportunities for Human and Community Development Presenters: ♦ Pam Scott, The Paths for All Partnership, Scotland ♦ Julia Ionides, MA Churchill Travelling Fellow, Administrator, The Dog Rose Trust, UK ♦ Prof Joan Janson, State University of New York, USA	 Moderator: Prof Lois Wasserspring, Dept of Political Science, Wellesley College, USA Titles: A Partnership Approach to Creating Paths for Walking, Cycling and Horse Riding The Accessible March: Making the Countryside Accessible to All Why Did One Successful Festival Become Two? Arts and Crafts Festivals in Central Pennsylvania
17.15 – 18.45 ALSH 1	INTERNATIONAL STUDENT FORUM: Sponsored by Johnson & Wales University, USA	Facilitators: Dr Robert Blanchard, Director, Johnson & Wales University, USA Dr Gary Praetzel, Dean, Tourism & Hospitality, Niagara University, USA
17.15 – 18.15 BOISDALE 1	IDEA EXCHANGE AND NETWORKING	

IIPT THIRD GLOBAL CONFERENCE PROGRAMME: WEDNESDAY 20 OCTOBER 1999

TIME & LOCATION	SESSION & SPEAKERS	CHAIRMAN/MODERATOR & PRESENTATION DETAIL
07.30 18.00 LOCH SUITE FOYER	REGISTRATION DESK OPEN	
08.00 - 18.00 ETIVE	SLIDE PREVIEW ROOM OPEN	
08.30 – 10.00 LOMOND	PLENARY SESSION IV: ONE EARTH – ONE FAMILY ♦ Hutton G Archer, Senior External Relations Co-ordinator, Global Environment Facility ♦ Jeremy Harris, Mayor of Honolulu and Chairman of the Mayors Asia- Pacific Environmental Summit ♦ Subash Goyal, President, Indian Association of Tour Operators	Master of Ceremonies:
10.00 - 10.30 HALL 1	Coffee Break	
10.30 - 12.00 ALSH 1	CONCURRENT SESSION IUC – 5: The Role of Tourism in the Arab- Israel Peace Process – II Presenters: Dr Mohammed Shtayyeh, President, Palestinian Centre for Regional Studies, Palestine Prof Shaul Krakover, Ben-Gurion University of the Negev, Beer-Sheva, Israel Amos Ron, Centre for Tourism, Pilgrimage and Recreation, University of Haifa, Israel	Moderator: Dr Vladimir M Kabes, Tourism Consultant, USA Titles: Tourism with Peace Culture Tourism and Peace: The Middle East Experience Across Newly Opened Boundaries Muslim Incoming Tourism to Israel from Non-Arab Countries: The Reality and the Dream
10.30 - 12.00 ALSH 2	CONCURRENT SESSION IUC – 6: The Power of Personal Approaches in Hospitality Presenters: ♦ Pat Hardy, Co-Executive Director, Professional Association of Innkeepers International, USA ♦ Hazel Tucker, Department of Anthropology, University of Durham, UK ♦ Lynne Knudsen, Executive Director, Peace Pavilion Project, USA	 Moderator: Dr Mindy Reiser, Global Peace Services, USA Titles: Bed and Breakfast and Country Inns: 'Bioneers' of the Industry –
10.30 – 12.00 BOISDALE 1	CONCURRENT SESSION HSC – 4: Human Resource Development and Tourism Presenters: ♦ Veronica Wallace, International Customer Care, Scotland ♦ Prof Lois Wasserspring, Dept of Political Science, Wellesley College, USA ♦ Dr Terry Lam, Hong Kong Polytechnic University, China and Dr Tom Baum, Scotlish Hotel School, University of Strathclyde, Scotland	 Moderator: Prof Dianne Davis, President, International Council for Caring Communities Inc, USA Titles: Tourism Opens Minds, Opens Doors: The Edinburgh City Centre Representative Project Oaxaca's Women Artisans and Tourism in Mexico; The Vulnerabilities of Being Female An Investigation of Job Satisfaction Among Managers in the Hong Kong Chinese Restaurant Sector

10.30 - 12.00 BOISDALE 2	CONCURRENT SESSION STD – 4: Balancing Tourism Development and Environmental Protection	Moderator: To be announced
	Presenters: ♦ Tony Mercer, Head of Quality Assurance, Scottish Tourism Board, Scotland	Titles: ◆ Scotland's Green Tourism Business Scheme: Key to Scotland's Marketing Strategy and High Quality Destinations
	♦ Chenxing Liu, Editor, China Tourism News – English Edition, China	▶ Establishing an Environmental Management System for Resort Development:
	♦ Prof Esteban Bardolet, University of the Balearic Islands, Spain	The Sanya Nanshan Cultural Tourism Zone, China Managing Success to be Sustainable: The Balearic Islands of the Western Mediterranean
10.30 – 12.00 CARRON 1	CONCURRENT SESSION NBT – 5: Promoting Nature Based Tourism, Peace and Environmental Sustainability Presenters: Dr Michael Freed, Executive Director, Nature Protection International, USA and Andrey Suknov, Director of The Baikal Centre for	Moderator: Dr Walter Parham, Honorary Research Fellow, Kadoorie Agricultural Research Centre, University of Hong Kong, China Titles: ♦ Peace and Environmental Sustainability in Russia: "The Green Walk"
	Regional Tourism, Russia Dr Patrick Tierney, Professor of Tourism, San Francisco State University, USA Prof Andrew Chan, Hong Kong Polytechnic Institute, China	 Obstacles To Visitation of Natural Areas and the Success of Program Initiatives to Bridge Participation Barriers Ecotourists From a Newly Industrialising Area: A Survey on the Attitudes and Behaviour
10.30 - 12.00	CONCURRENT SESSION EPP – 4: Protecting the Environment:	of Hong Kong Tourists Moderator: Stephen Edwards, Manager, Ecotourism Development Program,
CARRON 2	Collaborative Initiatives Involving Local Communities Presenters: Sanjay Nepal, Research Specialist, University of Bern, Switzerland Dr Ishwar Modi, Department of Sociology, University of Rajasthan, Jaipur, India	Conservation International, USA Titles: Managing Tourism and Environment in Mt Everest National Park A River Is Re-born
	▶ Janet Cochrane, University of Hull, UK	Protecting the Environment and Enhancing Social Welfare: Case Study of Mount Bromo Tengger, Semeru (East Java, Indonesia)
10.30 12.00 DOCHART 1	CONCURRENT SESSION NBT – 4: Nurturing Ecological Values and Socio-Economic Development: Sampling the Diversity in Approaches to Ecotourism	Moderator: Maria Bellot, Tourism Consultant, Dominica
	Presenters: ♦ Aaron Yeung, Hong Kong Institute of Education and Florence Tong, Publisher, Social Science, Parson Education China Ltd, and Florence Mei-fong Tong, Publisher, Pearson Education China Ltd, Hong Kong	Titles: Opportunities and Constraints to Development of Ecotourism in Hong Kong
	David Andersen, Ecotourism Planner, the Andersen Group Architects Ltd, USA and Rick MacLeod Farley, MacLeod Farley & Associates, Canada	Cree Village EcoLodge: Reflecting the Values and Traditions of Cree Culture
	♦ Paola Mejia, Catholic University of Ecuador, Ecuador	♦ Children as Strategic Promoters of Ecotourism: Environmental Education Program of the Yunguilla Community, Ecuador

10.30 – 12.00 LOMOND	CONCURRENT SESSION EDU - 3: Educating for a Culture of Peace Presenters: ♦ Julia Morton-Marr, President, Canada ♦ Sashana Askjellerud, PhD Student, University of Brighton, Eastbourne, UK	Moderator: Anne Brobyn, Hibiscus International-Education Through Travel, Canada Titles: I Educating the Young for a Culture of Peace: The International Holistic Tourism Education Centre (IHTEC) and the Council of Global Issues ← [∧d'] Travel's Contribution to Self-Development, Cultural Understanding and Peace Teaching Peace and Preserving Heritage through Tourism
	♦ Dr Mary De Qumsieh, Director, Anat Folk and Cultural Women's Centre, Palestine	Teaching reace and reserving Hemage through Tourism
12.00 - 13.30 Hall 1	LUNCH BREAK	
13.30 – 17.00 LOMOND	SPECIAL HALF-DAY SESSION: SUSTAINABLE TOURISM IN THE 21 ST CENTURY Speakers: Prof Bernard Lane, Co-Editor, Journal of Sustainable Tourism Margot Sallows, Manager, Environmental Service, Green Globe, UK	Moderator: Dr Noel Brown President, Friends of the United Nations & Chairman, IIPT International Advisory Board
·	Case Studies: ♦ Eddie Friel, Chief Executive, Greater Glasgow & Clyde Valley Tourist	Case Study Titles: Tourism's Contribution to the Re-Vitalisation of the City of Glasgow, Scotland
	Board Robert Zimmer, Omikron Group Inc/Zimmer Hundley Associates	♦ Re-Defining Sustainability for the 21 st Century: Understanding the Land, Its People, and Their Culture – The Playa Carmel Resort Project, Guanacaste Province, Costa Rica
15.00 - 15.30 HALL 1	Coffee Break	
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/	and polating to old	1988 PEarda (INA Antali) and 50 Amar
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Thursday 2

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	10.30 – 12.00	CONCURRENT SESSION HER - 4: Pathways to Peace, Cultural	Moderator: Dr Kathryn Burnett, Dicuil Foundation, University of Paisley, Scotland
	CARRON 2	Development, and Environmental Sustainability	Titles: The Promotion of International Peace through Tourism The Cultural Highway – Let's Build It! Pilgrimage and Contested Sites – Australia The Cultural Highway – Let's Build It!
M	/	Presenters:	Times:
1	·. / 1	G C Verma, Chief Editor, Tourism & Wildlife Magazine, India	The Promotion of International Peace through Tourism
	(~)	R Jonathan Meigs, President, Visionary Marketing Concepts, USA	A Dilarimage and Contested Sites Australia
	\sim	Dr Justine Digance, School of Tourism and Hotel Management, Griffith	Thighthage and contested sites - Australia
		University, Australia & case studies in the fathern	(1) (1) (1) (1) (1) (1) (1) (1)
L		WOOD A DOUGH A LAND	Facilitate Define Kelly Defines Collaborate University of Technology Australia
	10.30 - 12.00	WORKSHOP 1: Peace and Tourism: A SWOT Analysis	Facilitator: Prof Ian Kelly, Professor, Swinburne University of Technology, Australia
1	DOCHART 1	A workshop to explore the opportunities, issues and constraints to Tourism	1 Juni 1 1 Mily / Wandells/ May Inaus
	16	as a vital force for peace. The workshop will serve as excellent preparation for the workshops to follow in the afternoon which are designed to develop	HO" WOR OF I washing to bring " = through or high
	> 618271.	an Action Agenda for the 21 st Century Agenda for Peace through Tourism.	De sontalité brasilie et en entrépais le 106e-
1	> 10123	an Action Agenda for the 21 Century Agenda for Feace through Todison.	Centre College All was Ill Proper Healthare by and
-	10.30 - 12.00	CONCURRENT SESSION IND – 3: Successes in Aboriginal Human,	The Straight Wenterly of technology, Australia Sun Tie Straight Wenterly of which I Through Wor not in find him to humin " = through or hinds contralize humin of a contribute to the form Center on which will all one Ill Proper strategies for and Moderator: Barry Parker, Barry Parker, President, Spirit Hawk Aboriginal Tourism + Gren
1	10.30 12.00 LOMOND	Social and Cultural Development	Services Canada CAR AND L. CAM
	LOMOND	Presenters:	Titles: Services, Canada (12. No for for fine)
		Sandra White, FirstHost Manager, Urban Native Indian Education	♦ A Formula For Success: A Hospitality Training Model In Aboriginal Communities
		Society, British Columbia, Canada	J. T.
		Rick MacLeod Farley, MacLeod Farley & Associates, Canada	♦ Wikwemikong's Traditional Anishinabe Village: Meeting the Dual Goals of Community
1		, , , , , , , , , , , , , , , , , , , 	Education and Tourism Development
1		▶ Prof Barbara D Steffen, Dept of Tourism and Hospitality, City University of	▶ The Mapuche Women of Communidad Juan Antonio Hueche, Chile –
-		New York, USA	Regaining a Cultural Identity through Tourism
-	12.00 – 13.30	LINCH PREAK IS ALL STORE TO SEE THE COURT	
	12.00 – 13.30 HALL 1	LUNCH BREAK & Not feel sig willies, the jours	Thick was at dat exteres the should be less
		tome oftenber college must make	region of the state of grown of parts.
	13.30 – 15.00	CONCURRENT WORKSHOP 1: EDUCATORS WORKSHOP	Facilitator: Prof Robert Blanchard, Director, Johnson & Wales University, USA
1	ALSH 1	The Concurrent Workshops are designed to develop an Action Agenda for	$\Delta \Omega = 0.00$
1		the 21 st Century Agenda for Peace through Tourism. Additional workshops	Me willimps meant & leiting office
		will be added during the course of the conference based on the expressed	All willimps meent to personte orting composets in visite afterdar
		interest of Conference participants.	
L		TAWARRA A WORLD FORUM FOR	
	13.30 15.00	CONCURRENT WORKSHOP 2: TOWARDS A WORLD FORUM FOR	Facilitator: Marsha Smoke, Secretary/Treasurer, Islands of the Golden Eagle Foundation
	ALSH 2	INDIGENOUS TOURISM WORKSHOP	
ŀ	13.30 15.00	CONCURRENT WORKSHOP 3: BUILDING PEACE THROUGH	Facilitator: To be announced
1	BOISDALE 1	TOURISM IN NORTHERN IRELAND	
L			
1	13.30 15.00	CONCURRENT WORKSHOP 4: BUILDING PEACE THROUGH	Facilitator: To be announced
	BOISDALE 2	TOURISM IN THE MIDDLE EAST	
ŀ	13.30 – 15.00	CONCURRENT WORKSHOP 5: BUILDING PEACE THROUGH	Facilitator: To be announced
	CARRON 1	TOURISM IN THE FORMER YUGOSLAVIA	
	OMMON I		
	13.30 - 15.00	CONCURRENT WORKSHOP 6: BUILDING PEACE THROUGH	Facilitator: Dr Ishwar Modi, Department of Sociology, University of Rajasthan, Jaipur,
- [CARRON 2	TOURISM ON THE BORDER OF INDIA & PAKISTAN	India

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13.30 – 15.00 DOCHART 1	CONCURRENT WORKSHOP 7: RETIRED PERSONS AS AMBASSADORS FOR PEACE	Facilitator: Professor Diane Davis, President, International Council for Caring Communities, USA
13.30 – 15.00 LOMOND	CONCURRENT WORKSHOP 8: THE CULTURAL HIGHWAY – LET'S BUILD IT!	Facilitator: Jonathan Meigs, President, Visionary Marketing Concepts, USA
15.00 - 15.30 HALL 1	COFFEE BREAK	,
15.30 - 17.00 LOMOND	CLOSING PLENARY: PRESENTATIONS FROM WORKSHOP FACILITATORS AND CONFERENCE WRAP UP	Moderator:
19.00 RANDOLPH HALL, UNIVERSITY OF GLASGOW	GALA BANQUET	-

Concurrent Session Presenters' Index

David Andersen	NBT - 3 NBT - 4	Veronica Martain Haverback	
	IND - 23	Anil Mathur Martin McDonald	STD - 2 RCT - 1
Ross Anderson	EDU - 2 Tech - 1	Dan McDonald	RCT - 3
Mark Appleford	HER - 1	Diana Mcintyre Pike	RCT - 1
Jim Arnold Sashana Askjellerud	EDU - 3	Earlston McPhee	STD - 2
Esteban Bardolet	STD - 4	Gerry McWhinney	RCT - 1
Raphael Raymond Bar-On	IUC - 3	R. Jonathan Meigs	HER - 4
Tom Baum	HSC-4 EDU-1	Paola Mejia	NBT - 4
Jo Ann Bell	TECH - 1	Tony Mercer	STD - 4
Maria Bellot	NBT - 3	Ishwar Modi	EPP - 4
Robert Billington	HER - 1	Dennis Moquino	IND - 1
Robert Blanchard	EDU-1 EDU-2	Opio Morani	NBT - 3 EDU - 3
Anne Brobyn	EDU - 2	Julia Morton- Marr Detley Munster	RCT - 2
Duncan Bryden	STD - 2 HER - 1	Annamalai Murugan	HER - 3
Peter Buchanan	IUC - 4	Tom Mustric	EDU - 4
Ray Burnett Kathryn Burnett	IUC - 4	Sanjay Nepal	EPP - 4
James Carr	STD - 3	Anna Nibby-Woods	IND - 1
Natalie Carter	HER - 1	Annamaria Nicholson	RCT - 6
Peter Cave	IUC - 3	Christina Noble	RCT - 4
Jennifer Chan	STD - 1	Walter Parham	IUC - 1
Andrew Chan	NBT - 5	Barry Parker	IND - 3
Chenxing Chenxing Liu	STD - 4	Ashvin Pathak	Tech - 1 EDU - 1
Janet Cochrane	EPP - 4	Gary Praetzel Betsy Pudliner	EDU - 1
Gerry Connelly	STD - 3	Victor Ray	HSC - 1
Clare Cumnings	HSC - 5 STD - 3	Saskia Regamey	EDU - 4
Danny Cusick	PCT - A	Mindy Reiser	IUC - 2
Dennis Dahlin Stephanie Davis	HSC - 2	Ellen Rilla	RCT - 4
Dianne Davis	HSC - 5	Nancy Rivard	IUC - 7
Mary De Qumsieh	EDU - 3	Amos Ron	IUC - 5
Catherine Deleo	EPP - 5	Tom Rowen	EPP - 5
Govinda Dhital	HSC - 2	Gary Russell	IUC - 1
Justine Digance	HER - 4	Gulmira Ryskulova	EPP - 2 EPP - 2
Stephen Edwards	EPP - 1	Chinara Sadykova Margot Sallows	RCT - 1
Marcus Endicott	TECH - 1	ishmael Angelo Samad	EPP - 3
Richard Evanson	EPP - 3 EPP - 5	Andrea Schulz	IND - 2
Tracy Farrell	RCT - 2	Pam Scott	HSC - 3
Tim Foggin Michael Freed	NBT - 5	Duraisamy Selvaraju	HER - 3
Tony Gates	HER - 2	Dorit Shippin	IUC - 4
Dan Gifford	EPP - 2	Colin Short	IUC - 7
Chris Gledhill	EPP - 2	Mohammed Shtayyeh	IUC - 5
Andy Grout	STD - 3	Gareth Singleton	NBT - 1
John Hanks	EPP - 1	Paul Smith	STD - 1 IND - 1
Pat Hardy	IUC - 6	Harry St. Denis Barbara Steffen	IND - 3
Peter Harper	RCT - 2	Andrey Suknov	NBT - 5
David Harrison Jane Hawkins	HER - 2 HSC - 2	Purevjav Suvd	EPP - 2
Tom Hinch	IND - 2	Ayub Ali Syed	HER - 2
Stephen Holland	RCT - 3	Kaye Thorn	RCT - 3
Ulla Hollmann	EDU - 4	Patrick Tierney	NBT - 5
Nasir Hossain Nasim	NBT - 2	Florence Tong	NBT - 4
Steve Illum	RCT - 3	Hazel Tucker	IUC - 6 HER - 3
Julia lonides	HSC - 3	Peter van den Dungen	IUC - 1 EPP - 3
Joan Janson	HSC - 3	Maria Vega Kathy Velander	RCT - 6
Alison Johnston	IND - 1 IUC - 4	G.C. Verma	HER - 4
Vladimir Kabes Angela Kalisch	HSC - 1	Lorena Villalobos	NBT - 1
lan Kelly	Workshop -1	Veronica Wallace	HSC - 4
Thom Kettelkamp	NBT - 2	Ute Wannig	HSC - 1
Muhammad Khan	IUC - 2	Lois Wasserspring	HSC - 4
Lynne Knudsen	IUC6 - IUC7	David Weaver	EDU - 1
Shaul Krakover	IUC - 5	Gareth White	STD - 1 IND - 3
Smadar Kremer	IUC - 4	Sandra White	HSC - 5
Hans Peter Kurten	HER - 3	Roger Wild Elissa Williams	RCT - 2
Terry Lam	HSC - 4 NBT - 1	Aaron Yeung	NBT - 4
Annette Lanjouw Rick MacLeod Farley	NBT - 4 IND - 3	Abdul Zahed	HSC - 1
Yoel Mansfeld	IUC - 3	- -	
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Conference Information

Registration Desk

The Conference Registration Desk will be open daily at the SECC in the Loch Suite Foyer. For specific opening times, please see the detail of the Programme. For any information you require during your stay, please come to the Registration Desk. All messages taken for delegates will be retrievable at the Registration Desk

Contact Numbers

The telephone number for the Registration Desk is 44 (0)141 576 3152. The fax number for the Conference is 44 (0)141 576 3162.

IIPT Secretariat

The IIPT Secretariat can be contacted through the Registration Desk in the Loch Suite Foyer.

Presenters

On arrival, Presenters should report first to the Registration Desk. Thereafter, if audio-visual aids are required and have been advised previously to the IIPT, Presenters should report to the Slide Preview Room, which is Etive, not less than 2 hrs prior to their presentation. In the case of early morning presentations, Presenters should report to the Slide Preview Room the previous day.

First Aid

The Medical Centre can be located on the main concourse next to the SECC Information Desk and is obtainable on extension 333.

Emergency Procedures

In the event of an emergency, delegates are instructed to follow the directions of the SECC stewards. Full information on Emergency Procedures is available from the SECC Information Desk on the main concourse.

Car Parking

Car parking is available on site at a cost of £3 per visit. During the Conference the car park will be open 07.30hrs - 18.30hrs.

SECC Information Desk

The SECC has its own Information Desk/Business Centre. During the Conference, it will be open at the following times

17.10.99	11.00 - 16.00	20.10.99	07.30 - 18.00
18.10.99	07.30 - 18.00	21.10.99	07.30 - 18.00
19 10 99	07.30 - 18.00		· · · · · · · · · · · · · · · · · · ·

Cloakroom Facilities

The SECC Cloakroom will be open each day. The cost is .50p per item deposited.

Banking Facilities

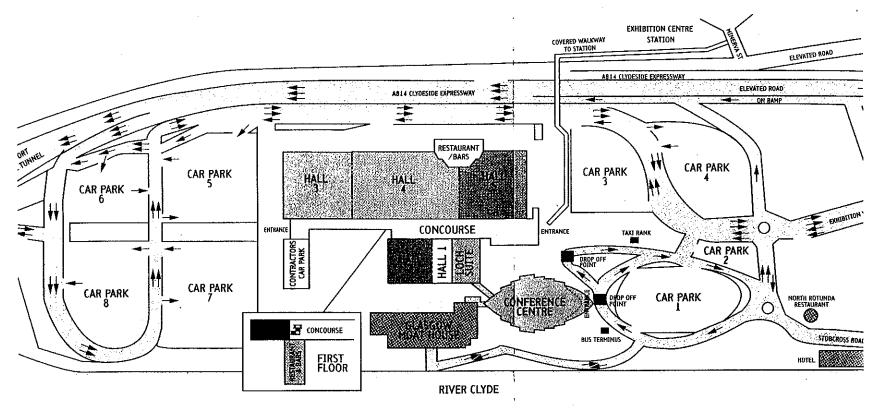
The Clydesdale Bank will be open on site as follows:

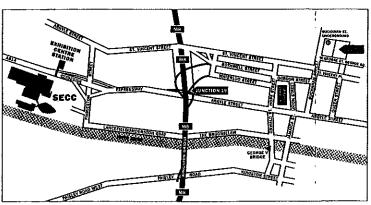
17.10.99	10.00 - 16.00	20.	10.99	12.00 - 16.00
18.10.99	14.00 - 16.00	21.	10.99	12.00 - 16.00
19 10 99	12.00 = 16.00			

A cash machine facility is available at all times.

Catering

Delegates have been given vouchers for coffee and food. Please note that these are only redeemable on the day indicated on the voucher and only within the SECC as per the information on the vouchers. They are not exchangeable for cash.





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